



Conference program

„Management of precision agriculture in the process of digital transformation of agricultural organizations“

April 13, 2023, Faculty of Management of the Comenius University, Bratislava,

Odbojárov 10, 4th floor, room no. 14.

and

virtual access after [registration](#)

The event is moderated by Zuzana Narancsíková,

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| 9:00 - 9:05 | Opening of the conference
Zuzana Narancsíková, project manager of the event, |
| 9:05 - 9:20 | Digital transformation in agriculture, the role of modern IT technologies in this process
Peter Linhardt, project manager, BPUG™ SLOVAKIA, Slovakia |
| 9:20 - 9:45 | Legal framework for data protection and cyber security
Miroslav Chlípala, lawyer, expert in IT law and modern technologies
Štefan Pilár – expert in cyber security law and cyber security auditor, Bukovinský & Chlípala, s.r.o., Slovakia |
| 9:45 - 10:10 | Using Robotics and AI Technologies for Improving Agriculture Operations
Francisco Javier Nieto De Santos, Associated Head of the AI and Big Data Unit, Atos Research and Innovation, Spain |
| 10:10 - 10:35 | How is digital and data science transforming primary sector
Valeria Shimkevich, Agrifood Business Development Manager
Libelium, Zaragoza, Spain |
| 10:35 - 10:50 | Coffee break |
| 10:50 - 11:15 | Management of precision agriculture in practice
Ján Narancsík, manager of precision agriculture, EXATA GROUP, a.s., Slovakia |
| 11:15 - 11:40 | The use of remote sensing data in the Slovak agricultural environment
Igor Kajan, Company Operations Director, EMIS.s.r.o., Slovakia |
| 11:40 - 12:05 | Digitization of plant production as a cost optimization tool
Ivana Vidová, Product Specialist, AGRICON CZECHIA-SLOVAKIA s.r.o., Slovakia |
| 12:05 - 13:15 | Lunch break |



13:15 - 13:40	The use of drones in precision agriculture Martin Dóka, Specialist salesperson, 3GON SLOVAKIA, s.r.o., Slovakia
13:40 - 14:05	Optimization Tomáš Brzobohatý, manager of business partnerships, CleverFarm a.s., Czech Republic
14:05 - 14:30	Examples of the use of a digital twin in biotechnological processes Monika Denava, Peter Linhardt, Biterap kluster, Slovakia
14:30 - 14:45	Coffee break
14:45 - 15:05	The importance of interoperability in the process of digitization of agriculture, CODEX platform Peter Balco, Solutions architect, Faculty of Management UK, Slovakia
15:05 - 15:25	Practical use of agile project management methods in agriculture Miloš Tomka, Project Manager, TAYLLOR & COX Slovensko a.s., Slovakia
15:25 - 16:00	Digital transformations of agriculture, panel discussion Moderated by Peter Linhardt, project manager , BPUG™ SLOVAKIA, Slovakia
16:00	Final thanks Zuzana Narancsíková, Faculty of Management UK, Slovakia

The event was supported by

