Project management of Big Data Management
Workshop BPUG™ SLOVENSKO 2014

6. November 2014, Comenius University in Bratislava

13:00 — **Welcome of the participants**

13:10-13:15 — **The workshop opening speech**
Peter Balco, President BPUG SLOVENSKO

13:15-13:45 — **Applying agile methods to big data projects that deliver business value**
Jozef Kováč, CEO 7Segments

The main objective of big data projects is to build new competencies in the organization: the ability to efficiently process diverse data, understand them and efficient converted results into measurable benefits. This competency of organization requires a more technical and business roles and efficient way of their cooperation.

Agile approach of building Big Data competence brings three main advantages: minimum time to achieve early success of Big Data Project (quick win), iterative improvement, that allows data-driven decision making for further development of the Big Data in organization (know what you pay for) and clear allocation of competencies (know how to hire & who to blame).

13:45-14:15 — **My experience on Hadoop implementation and what would I do different next time.**
Juraj Hrapko, IBM Slovakia

Hadoop is not a remedy for all problems. During my project I could see what are the drawbacks of this technology and when it is more effective to use traditional solutions such as database for reporting or ETL tools for data transformations. I will describe use cases for each solution and best practices for big data implementation projects.

14:15-14:45 — **Is project management of a big data project really different?**
Ivo Kovacic, Head of Solutions in System Integration at ATOS

A big data projects and initiatives are often presented as specific and different from other projects. The aspect and possibility of counter intuitive findings is typical reason for declaring specific nature of big data projects. It is goal of this workshop to identify and discuss differences of big data project in comparison to business intelligence or general IT projects.

14:45-15:15 — **Coffee break**

15:15-15:45 — **My corporate experience in management of R & D projects.**
Martin Majerník, CEO Black Swan Rational

The lecture will focus on experience in the implementation of projects focused on creation of self-learning prediction and optimization systems in the context of Big Data applications. Lecturer will be presenting practical experience in these topics: project planning, specification in communication with clients, pricing and interpretation of analyses conclusions.

15:45-16:15 — **Big Data Management in real live or Best practices with BDM**
Tomáš Buday, HP Slovakia

Big data is sweeping the business world, and while it has different meaning for different people, the following is always true: Data-driven decisions open up insight and enormous value. There is, however, no standardized approach on how to lead big data management projects and this very fact leaves over half of them doomed to fail. The presentation focuses on the important steps that should be followed in order to have the project finished as a success.

16:15-16:45 — **Discussion**
Peter Linhardt, BPUG SLOVENSKO

16:45 — **End of event**